

Start Smart for Your Baby[®]

EARN REWARDS FOR ATTENDING YOUR APPOINTMENTS!

Trillium's Start Smart for Your Baby (SSFB) program helps you get the care you need for a healthy pregnancy. And you can earn rewards while doing it! Go to all of your prenatal and postpartum appointments and engage with your SSFB Care Management team. You can earn up to \$150 worth of rewards on gift cards!



- 1 COMPLETE NOTIFICATION OF PREGNANCY \$ 25
 - 2 COMPLETE AN INITIAL CALL WITH YOUR CARE MANAGER \$ 25
 - 3 COMPLETE 1ST PRENATAL APPT \$ 20
 - 4 COMPLETE 3RD PRENATAL APPT \$ 20
 - 5 COMPLETE 6TH PRENATAL APPT \$ 20
 - 6 COMPLETE 9TH PRENATAL APPT \$ 20
 - 7 COMPLETE 1 POSTPARTUM APPT \$ 20
-
- 8 COMPLETE ALL APPOINTMENTS AND ENGAGE WITH YOUR SSFB TEAM

We recommend you have at least one call per month with your SSFB Care Manager. This schedule can be adjusted to fit your needs.



What are the benefits of going to my prenatal and postpartum appointment?

- Prenatal appointments are visits to your doctor before your baby is born. Your doctor will give you tests and exams to make sure you and your baby are healthy. You can also ask questions about your pregnancy.
- A postpartum appointment is a visit to your doctor after you have your baby. Your doctor will give you a checkup. You will also have a chance to talk about how you are feeling and any questions you have.

How do I participate with Start Smart For Your Baby?

- First, fill out your Notification of Pregnancy form. Then, your SSFB Care Manager will contact you. Your SSFB Care Manager is here to guide you through every step of your pregnancy and birth.

Is this really all I have to do to earn rewards?

- Yes! Engage with SSFB, go to your appointments, and get free rewards. It's really that easy! And it is our way of saying thank you for taking care of yourself and your baby.

Questions?

- If you have any questions, call us at 1-877-600-5472 and ask to speak to your Care Manager. We're here to help!



Do you think Trillium Community Health Plan (Trillium) has treated you unfairly?

Trillium must follow state and federal civil rights laws. It cannot treat people unfairly in any of its programs or activities because of a person's:

- Age
- Gender identity
- Race
- Sexual orientation
- Color
- Marital status
- Religion
- Sex
- Disability
- National Origin
- Health Status

You can get this letter in another language, large print, or another way that is best for you. You can also have a language interpreter. This help is free. Call 1-877-600-5472 (TTY/TDD 711).

Puede recibir esta carta en otro idioma, en letra grande o en el formato que sea mejor para usted. También puede tener un intérprete de idiomas. Esta ayuda es gratuita. Llame al 1-877-600-5472 (TTY/TDD 711).

English

ATTENTION: If you do not speak English, language assistance services, free of charge, are available to you. Call 1-877-600-5472; TTY: 1-877-600-5473.

Español (Spanish)

ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-877-600-5472; TTY: 1-877-600-5473.